

WJLA

EEO PUBLIC FILE REPORT

June 1, 2016 - May 31, 2017

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive - News Channel 8	2-7, 11-14, 17-23, 25-27, 29-46, 48-50, 52-72	14
Account Executive - WJLA	2-7, 11-14, 17-23, 26-27, 29-46, 48-50, 52-72	14
Account Executive - WJLA	2-7, 11-14, 17-23, 26-27, 29-46, 48-50, 52-72	14
WJLA-TV/NewsChannel 8 Producer	1-6, 11-12, 14, 17-23, 26-27, 29-35, 38- 50, 52, 54-68, 70-72	1
Sales Marketing Coordinator	2-6, 11-12, 14, 17-23, 26-27, 29-35, 38- 46, 48-51, 54-61, 63-68, 70-72	14
Master Control Operator	2-6, 11-12, 18-23, 26-27, 29-35, 38-46, 48-50, 52, 54-61, 63-68, 70-72	50
News Editor	2-7, 10-12, 14, 17-23, 26-27, 29-35, 37- 46, 48-50, 53-61, 63-68, 70-72	23
News Editor	2-7, 10-12, 14, 17-23, 26-27, 29-35, 37- 46, 48-50, 53-61, 63-68, 70-72	10
Web Editor	2-5, 10-12, 14, 17, 19-20, 22-23, 26-27, 30-31, 33, 35, 38-46, 48-50, 55-61, 63- 68, 70-72	23
Web Editor	2-5, 10-12, 14, 17, 19-20, 22-23, 26-27, 30-31, 33, 35, 38-46, 48-50, 55-61, 63- 68, 70-72	10
General Assignment Reporter	1-7, 11-12, 17-23, 26-27, 29-33, 35, 37- 46, 48-50, 53-61, 63-68, 70-72	56
General Assignment Reporter	1-7, 11-12, 17-23, 26-27, 29-33, 35, 37- 46, 48-50, 53-61, 63-68, 70-72	56
General Assignment Reporter	1-7, 11-12, 17-23, 26-27, 29-33, 35, 37- 46, 48-50, 53-61, 63-68, 70-72	1
Research Director	2-7, 11-12, 17-23, 26-27, 29-33, 35, 37- 46, 48-50, 53-61, 63-68, 70-72	30
WJLA-TV/NewsChannel 8 Meteorologist	1-7, 11-12, 14, 17-23, 26-27, 29-33, 35, 37, 39-46, 48-50, 52-61, 64-68, 70-72	52
WJLA-TV/NewsChannel 8 Meteorologist	1-7, 11-12, 14, 17-23, 26-27, 29-33, 35, 37, 39-46, 48-50, 52-61, 64-68, 70-72	1
Creative Services Producer/Animator/Editor	2-6, 11-12, 17-23, 26-27, 29-33, 35, 39- 46, 48-50, 54-61, 64-68, 70-72	6
Investigative Reporter	1-7, 11-12, 17-23, 26-27, 29-33, 35, 37, 39-46, 48-50, 53-61, 64-68, 70-72	1
Broadcast Engineer	2-6, 11-12, 17-23, 26-27, 29-33, 35, 39- 46, 48-50, 54-61, 64-68, 70-72	30
News Assignment Desk Coordinator	2-7, 11-12, 14, 16-23, 26-27, 29-33, 35, 37, 39-46, 48-50, 53-61, 64-68, 70-72	23

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Inventory Specialist	2-6, 8, 11-12, 17-23, 26-27, 29-33, 35, 39-46, 48-50, 52, 54-61, 64-68, 70-72	30
Multimedia Journalist	2-7, 11-12, 17-23, 26-27, 29-33, 35, 37, 39-46, 48-50, 53-61, 64-68, 70-72	56
Investigative Associate Producer	2-7, 10-12, 17-23, 26-33, 35, 37, 39-46, 48-50, 53-61, 64-68, 70-72	10
WJLA-TV/NewsChannel 8 Anchor/Reporter	2-7, 11-12, 14, 17-23, 26-27, 29-33, 35, 37, 39-46, 48-50, 52-61, 64-68, 70-72	14
News Photographer	3-7, 9-12, 14, 17-23, 26-27, 29-33, 35, 37-41, 43-46, 48-50, 53-61, 64-65, 67-68	10
News Photographer	3-7, 9-12, 14, 17-23, 26-27, 29-33, 35, 37-41, 43-46, 48-50, 53-61, 64-65, 67-68	14
News Photographer	3-7, 9-12, 14, 17-23, 26-27, 29-33, 35, 37-41, 43-46, 48-50, 53-61, 64-65, 67-68	14
News Photographer	3-7, 9-12, 14, 17-23, 26-27, 29-33, 35, 37-41, 43-46, 48-50, 53-61, 64-65, 67-68	9
News Producer	3-7, 10-12, 14, 17-23, 26-27, 29-33, 35, 37-41, 43-46, 48-50, 52-61, 64-65, 67-68	10
Weekend News Producer	3-7, 10-12, 14, 17-23, 26-27, 29-33, 35, 37, 39-41, 43-46, 48-50, 52-61, 64-65, 67-68	10
Associate Producer	3-8, 11-12, 14, 17-23, 26-27, 29-33, 35, 37-41, 43-50, 53-61, 64-65, 67-68	14
Digital Sales Manager	3-6, 11-12, 15, 17-23, 26-27, 29-33, 35, 39-41, 43-46, 48-50, 54-61, 64-65, 67-68	23
Receptionist/HR Coordinator	3-6, 11-12, 17-23, 26-27, 29-33, 35, 39-41, 43-46, 48-50, 54-61, 64-65, 67-68	23
WJLA/News Channel 8 Federal Sales Account Executiv	3-6, 11-12, 17-23, 26-27, 29-33, 35, 39-41, 43-46, 48-50, 54-56, 58-61, 64-65, 67-68	50
Associate Producer (Let's Talk Live)	3-6, 8, 11-12, 17-23, 26-27, 29-33, 35, 39-46, 48-50, 54-61, 64-65, 67-68	42
News Anchor	1, 3-7, 11-12, 17-23, 26-27, 29-33, 35, 37, 39-41, 43-46, 48-50, 53-61, 64-65, 67-68	1

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News Anchor	1, 3-7, 11-12, 17-23, 26-27, 29-33, 35, 37, 39-41, 43-46, 48-50, 53-61, 64-65, 67-68	1
Inventory Specialist	3-6, 10-12, 14, 17-24, 26-27, 29-33, 35, 39-41, 43-46, 48-50, 54-61, 64-65, 67-68	23
Inventory Specialist	3-6, 10-12, 14, 17-24, 26-27, 29-33, 35, 39-41, 43-46, 48-50, 54-61, 64-65, 67-68	10
Studio Operations Technician	3-6, 10-12, 15, 17-23, 26-27, 29-33, 35, 39-41, 43-46, 48-50, 52, 54-61, 64-65, 67-68	10
Studio Operations Technician	3-6, 10-12, 15, 17-23, 26-27, 29-33, 35, 39-41, 43-46, 48-50, 52, 54-61, 64-65, 67-68	15
Newscast Director	3-6, 8, 10-12, 17-23, 26-27, 29-33, 35, 39-41, 43-46, 48-50, 54-61, 64-65, 67-68	10
Newscast Director	3-6, 8, 10-12, 17-23, 26-27, 29-33, 35, 39-41, 43-46, 48-50, 54-61, 64-65, 67-68	56

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Agency Referral	N	7
2	American Association of University Women 1111 16th ST. NW Washington, District of Columbia 20036 Phone : 202-785-7700 Url : http://www.aauw.org Email : connect@aauw.org Fax : 1-202-872-1425 Sheila Ammo	N	0
3	Art Institute of Washington, Career Services 1820 North Fort Myers DR Arlington, Virginia 22209 Phone : 703-358-9550 Url : http://www.artinstitutes.edu Fax : 1-703-247-3590 Job Listings	N	0
4	Baltimore American Indian Center 113 South Broadway Baltimore, Maryland 21231 Phone : 410-675-3535 Url : http://www.baicenter.org Email : boardmember3@baicmuseum.org Ashley Miner	N	0
5	Bowie State University Department of Communications 14000 Jericho Park Rd Bowie, Maryland 20715 Url : http://www.bowiestate.edu Email : drice@bowiestate.edu Donna Rice	N	0
6	Careerbuilder.com 1101 15th St NW Washington, District of Columbia 20005 Url : http://www.careerbuilder.com Email : sbgresumes@sbgvtv.com Andrew Hamburger	N	2
7	Collective Talent 26150 Herseyvale Franklin, Michigan 48025 Url : http://www.medialine.com Email : bille@michaelsmedia.com Michael Bille	N	0
8	Current Employee	N	5

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9	Current Employee - Transfer/Promotion	N	1
10	Current Employee/Internal Promotion	N	10
11	DC Center for Immigration Studies 1629 K ST. NW Suite 600 Washington, District of Columbia 20006 Phone : 202-466-8185 Url : http://www.cis.org Email : press@cis.org Bryan Griffith	N	0
12	DC Department of Employment Services 609 H ST. NE Washington, District of Columbia 20009 Phone : 202-724-7000 Url : http://www.does.dc.gov Michael Watts Jr. Manual Posting	N	0
13	DCJobs.com 1001 Connecticut Ave. NW Suite 909 Washington, District of Columbia 20036 Phone : 202-338-2288 Url : http://www.dcjobs.com Rebecca Santiago	N	0
14	Employee Referral	N	24
15	Former Employee	N	2
16	Former Employee Referral	N	1
17	George Mason University University Center Service-MSn-3B6 4400 University DR Fairfax, Virginia 22030 Phone : 703-993-2370 Url : http://www.gmu.edu Rebekah Troug Manual Posting	N	0
18	Georgetown University Career Education Center 37th & O ST, NW Washington, District of Columbia 20057 Phone : 202-687-3493 Url : http://www.georgetown.edu Email : sbgresumes@sbgvtv.com Gregory Wilson	N	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
19	GlassDoor.com 1 Harbor Drive Suite 300 Sausalito, California 94965 Phone : 415-339-9105 Url : http://www.glassdoor.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	1
20	Greater Washington Urban League 2901 14th ST. NW Washington, District of Columbia 20009 Phone : 202-265-8200, ext 255 Url : http://www.gwul.org Fax : 1-202-265-6122 Audrey Epperson	N	0
21	Hire a Hero P.O. Box 6808 Morango, California 94705 Phone : 888-501-2278 Url : http://www.hireahero.org Email : sbgresumes@sbgstv.com Broadbean Source Alicia Lawrence	N	0
22	Howard University 5258 Bryant St NW Washington, District of Columbia 20059 Url : http://www.howard.edu Email : cdudley@howard.edu Carol Dudley	N	0
23	Indeed.com 7501 N. Capital of Texas Highway Building B Austin, Texas 78737 Phone : 800-462-5842 Url : http://www.indeed.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	23
24	Internal Candidate	N	1
25	Internal Transfer/Promotion	N	1
26	Ithaca College 335 Park School of Communications 953 Danby Rd Ithaca, New York 14850 Url : http://www.ithaca.edu Email : sbgresumes@sbgstv.com Sharon Pickeral	Y	0

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RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
27	Jewish Women International 2000 M ST. NW Suite 720 Washington, District of Columbia 20036 Phone : 202-857-1300 Url : http://www.jwi.org Fax : 1-202-857-1380 Sari Winetraub	N	0
28	Job posting on internet	N	1
29	Journalismjobs.com 72 Plaza Drive 2nd Floor Berkeley, California 94705 Phone : 510-653-1521 Email : sbgresumes@sbgstv.com Broadbean Source	N	0
30	Linkedin 2029 Steirlin Ct Mountain View, California 94043 Url : http://www.linkedin.com Todd Soffian Manual Posting	N	5
31	Maryland Institute College of Art 1300 W. Mt Royal Ave Baltimore, Maryland 21217 Url : http://www.micanetwork.com Email : mrogers@mica.edu Megan Rogers	N	0
32	Maryland Workforce Online Only Annapolis, Maryland Phone : (301) 929-6880 Url : https://mwejobs.maryland.gov/vosnet/Default.aspx Fax : 1-301-386-5533 Customer Service	N	0
33	Maymount University 2807 N. Glebe RD Arlington, Virginia 22207 Phone : 703-522-5600 Url : http://www.marymount.edu Email : career.services@marymount.edu Fax : 1-703-284-5961 Jessica O'Donnell	N	0

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34	Mayors Office of Latinos Affairs Reeves Municipal Center 2nd Floor 2000 14th ST, NW Washington, District of Columbia 20009 Phone : 202-671-2826 Url : http://www.ola.dc.gov Email : ola@dc.gov Fax : 1-202-673-4557 Florencia Fuensalida	N	0
35	Media Match 8112 1/2 weat 3rd St Los Angeles, California 90048 Url : http://www.media-match.com Email : info@media-match.com Tammy Romaniuk	Y	0
36	MediaBistro.com 475 Park Ave South New York, New York 10016 Phone : 212-547-7934 Url : http://www.mediabistro.com Rachel Lamariana Manual Posting	N	0
37	Medialine PO Box 51909 Pacific Grove, California 93950 Url : http://www.medialine.com Email : medialine@medialine.com Mark Shilstone	N	0
38	Montgomery County 3966 Fieldcrest Dr Riner, Virginia 24149 Phone : 5403942007 Url : http://www.montgomerycountyva.gov Email : edmondska@montgomerycountyva.gov Karen Edmonds	N	0
39	Montgomery County Industry Council/ MD Workforce Exchange MontgomeryWorks Business Center 11002 Viers Mill RD, Suite 510 Wheaton, Maryland 20902 Url : http://www.mwejobs.maryland.gov Aneta Lefterov Manual Posting	N	0

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40	Montgomery County Private Industry Council 12900 Middlebrook RD #1600 Germantown, Maryland 20874 Phone : 540-403-3600 Url : http://www.montgomerycountymd.gov Bob Donohue Manual Posting	N	0
41	NABET-CWA, Local 31 4483-B. Forbes Blvd Lanham, Maryland 20706 Url : http://www.nabet31.org Email : rich@nabet31.org Richard McDermott	N	0
42	National Association of Black Journalists 8701 A-Adelphi RD Adelphi, Maryland Phone : 301-405-0248 Url : http://www.nabj.org Scott Berry Manual Posting	N	1
43	National Association of Broadcasters 529 14th ST, NW Suite 937 Press Building Washington, District of Columbia 20045 Phone : 202-429-5395 Url : http://www.nab.org Fax : 1-202-517-1617 Amanda Smith	N	0
44	National Organization for Women 1100 H ST. NW 3rd floor Washington, District of Columbia 20005 Phone : 202-628-8669 Url : http://www.now.org Email : now@now.org Doris Steppe	N	0
45	Opportunities in Public Affairs Employment Services, Inc. 700 Graves ST Charlottesville, Virginia 22902 Phone : 1-888-315-2373 Url : http://www.opajobs.com Email : jobs@opajobs.com Fax : 1-888-342-2629 Betty Brubach	N	0

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46	Recruit.Net 2706, The Centrium 61 Wyndham St Central, Hong Kong Phone : 852 2525 0555 Url : http://www.recruit.net Email : sbgresumes@sbgvtv.com Sinclair SilkRoad Source	N	0
47	Recruiter	N	2
48	SAG-AFTRA 7735 Old Georgetown Rd #950 Bethesda, Maryland 20814 Phone : 3016572560 Url : http://www.sagafta.org Fax : 1-301-656-3615 Patricia O'Donnell	N	0
49	SimplyHired.com 370 San Aleso Avenue Suite 200 Sunnyvale, California 94085 Phone : 650-254-9000 Url : http://www.simplyhired.com Email : sbgresumes@sbgvtv.com Sinclair SilkRoad Source	N	1
50	Sinclair Broadcast Group 10706 Beaver Dam Rd Hunt Valley, Maryland 21030 Url : http://www.sbgi.net Email : employment@sbgi.net Sharon Pickeral	N	5
51	Spots n Dots 1635 Old Highway 41 NW Suite 112- 338 Kennesaw, Georgia 30152 Phone : 888-884-2630, ext 701 Url : www.spotsndots.com Classified Ads Manual Posting	N	1
52	Station Website	N	11
53	Talent Dynamics 600 Las Colinas Blvd Ste 100 Irving, Texas 75039 Url : http://www.talentedynamics.com Email : hedding@talentedynamics.com Christina Hedding	N	0

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54	The Job Spider 3000 Stanton Circle Carmichael, California 95608 Phone : 916-488-7065 Url : http://www.thejobspider.com Email : sbgresumes@sbgstv.com Broadbean Source	N	0
55	TheLadders.com 137 Varick Street 8th Floor New York, New York 10013 Phone : 646-453-1800 Url : http://www.theladders.com Email : sbgresumes@sbgstv.com Sinclair SilkRoad Source	N	0
56	Tvjobs.com PO Box 4116 Oceanside, California 92052 Url : http://www.tvjobs.com Email : info@tvjobs.com Mark Holloway	N	6
57	UDC Department of Mass Media 4200 Connecticut Ave. NW Washington, District of Columbia 20008 Phone : 202-274-5194 Url : http://www.udc.edu Email : ovassell@udc.edu Olive Vassell	N	0
58	University of Maryland Graduate School Career Services 660 W. Redwood ST, Rm 021 Baltimore, Maryland 21201 Phone : 410-706-7214 Url : http://www.gradschool.umd.edu Terri Goode Manual Posting	N	0
59	University of Massachusetts Career Center/Employment Relations 101 South College Amherst, Massachusetts Phone : 413-545-2224 Url : http://www.umass.edu/careers/ Sharon Jefferson Manual Posting	N	0

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60	US Army Wounded Warrior Program 200 Stovall St Room 7N53 Alexandria, Virginia 22332 Email : vicki.h.mullen.civ@mail.mil Vicki Mullen	Y	0
61	US Department of Human Services Arlington Employment Center 3033 Wilson Blvd, Suite 700A Arlington, Virginia 22201 Phone : 703-228-1400 Url : http://www.aec.arlingtonva.us Pam Egner Manual Posting	N	0
62	Virginia Association of Broadcasters 250 West Main ST. Suite 100 Charlottesville, Virginia 22902 Phone : 434-977-3716 Url : http://www.vabonline.com Fax : 1-434-979-2439 Kristen Joseph	N	0
63	Virginia Department for Aging and Rehabilitative Services (DARS) 11150 Fairfax Blvd Suite 300 Fairfax, Virginia 220300 Phone : 703-277-3507 Url : http://www.vadrs.org Email : laura.cruz@dars.virginia.gov Fax : 1-703-277-3528 Laura Cruz	N	0
64	Walter Cronkite School of Journalism 555 N. Central Ave. Suite 302 Phoenix, Arizona 85004 Url : "News Only" postings requested Email : mike.wong@asu.edu Michael Wong	Y	0
65	Washington Adventist University Office of Human Resources 7600 Flower Ave, 4th floor #431 Takoma Park, Maryland 20912 Url : http://www.wau.edu Email : hr@wau.edu Fax : 1-301-891-4020 Daniella Williams	N	0

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66	WETA-TV 3939 Campbell Ave Arlington, Virginia 22206 Phone : 703-998-2600 Url : http://www.weta.org/tv Michael Walter Manual Posting	N	0
67	WHRO-TV 5200 Hampton Blvd Norfolk, Virginia 23508 Phone : 757-889-9400 Url : http://www.whro.org Fax : 1-757-489-0007 Sherby Wilkes	N	0
68	Women in Film and Video 3628 12th ST. Washington, District of Columbia 20009 Phone : 202-429-9438 Url : http://www.wifv.org Email : director@wifv.org Melissa Houghton	N	0
69	Women Work! 411 Seventh Ave. Suite 925 Pittsburgh, Pennsylvania 15219 Phone : 412-281-9240 Url : http://www.womenwork.org Merrill Miller	N	0
70	WRC-TV 4001 Nebraska Ave. NW Washington, District of Columbia 20036 Phone : 202-855-4000 Url : http://www.nbcwashington.com Meghan Walko Manual Posting	N	0
71	WTTG-TV 5151 Wisconsin Ave. NW Washington, District of Columbia 20016 Phone : 202-244-5151 Url : http://www.myfoxdc.com Email : wttg-hr@foxtv.com Fax : 1-202-895-3286 Diana Pike	N	0

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72	WUSA-TV 4100 Wisconsin Ave. NW Washington, District of Columbia 20016 Phone : 202-895-5999 Url : http://www.wusatv9.com Email : kpiankhi@wusa9.com Kalim Piankhi	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			111

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	6/1/2016	Participation in events or programs sponsored by educational institutions	StormWatch7 Meteorologists aim to spark an interest in STEM (Science, Technology, Engineering and Math) through weather presentations and behind-the-scenes look at how the occupation works at a TV station.	1	Meteorologist
2	7/15/2016	Participation in events or programs sponsored by educational institutions	Students from Howard University CAREERS Weather Camp came to the station. Provide first-hand accounts of newsroom operations and educate students about employment opportunities in weather broadcasting.	1	Meteorologist
3	8/5/2016	Participation in Job Fairs	The Corporate Employment Manager, News Talent Manager and Director of News Training and Development, along with several station News Managers represented all Sinclair News stations at the career expo for the NABJ/NAHJ combined journalist convention/career expo in Washington DC, August 3-5, 2016. They met potential candidates and reviewed resumes and tapes for current and future job openings across the company. All candidates who stopped by the booth are followed up with and interviews set up where applicable.	2	Regional HR Manager HR Assistant
4	10/27/2016	Participation in Job Fairs	HR Manager and HR Asst/Intern Coordinator along with our Community Relations Director represented WJLA-TV & NewsChannel 8 at Howard University's Job & Internship Fair. Met with potential candidate and reviewed their resumes for current internship opportunities and also job openings with the station. Collected resumes and answered questions regarding our Internship Program and/or openings at the station.	3	HR Manager HR Assistant Community Relations Director
5	11/10/2016	Participation in events or programs sponsored by educational institutions	StormWatch7 Meteorologists aim to spark an interest in STEM (Science, Technology, Engineering and Math) through weather presentations and behind-the-scenes look at how the occupation works at a TV station.	1	Meteorologist

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6	12/2/2016	Sponsorship of events in the community designed to increase public awareness	General Assignment Reporter, Sam Sweeney served as panelist in Freedom of Press' panel discussion on the evolution of communication. This event also discussed the impact of social media and rise of "citizen journalism.	1	General Assignment Reporter
7	12/12/2016	Provision of training to management	<p>SBG, Inc. and its stations are Equal Opportunity Employers. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations are based on merit, qualifications and abilities. We recruit, hire, train, promote and make all employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status or any other category protected by law.</p> <p>Further, in keeping with this commitment to equal employment opportunity, SBG, Inc., offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior including workplace harassment. Newly hired managers and supervisors take web-based training courses titled "Workplace Ethics for Supervisors" and "Sexual Harassment: What Supervisors Need to Know," and all newly hired employees complete "Sexual Harassment: What Employees Need to Know" and "Business Ethics: What Employees Need to Know" within 90 days of the start of their employment. In addition, ALL employees are required to complete bi-annual online training that reviews these same policies and procedures. These courses are designed to increase and renew awareness, as well as provide for manager and supervisor development and FCC compliance</p>	200	

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	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
8	1/5/2017	Sponsorship of events in the community designed to increase public awareness	Jummy Olabanji and Q McCray served as panelists to discuss their experiences as first generation graduates to help promote first-generation and underrepresented populations to successfully enroll and complete college.	2	General Assignment Reporter Anchor/Reporter
9	2/23/2017	Participation in events or programs sponsored by educational institutions	General Assignment Reporter, Sam Ford, participated in the Department of Rehabilitation Youth Services Black History Program. During this program, Sam Ford discussed with the youth, the inner workings of becoming a Reporter or Anchor. The students were able to increase their awareness of the Broadcast Journalism field by asking questions about other career opportunities within a news station.	1	Reporter
10	3/20/2017	Participation in events or programs sponsored by educational institutions	General Assignment Reporter, Anna-Lysa Gayle, participated as a judge in Lake Braddock Secondary School's News Broadcast Project, in which 7th grade history students created a mock newscast. Anna-Lysa also created a video and shared with the students. During this visit, Anna-Lysa discussed with the students what goes into deciding if a story has merit and the importance of history as it helps to enhance the skills of Reporters.	1	Reporter
11	3/30/2017	Participation in events or programs sponsored by educational institutions	Shamia Holloway, Community Relations Director and Dante Wilson, Newscast Director spoke to high school students from Ballou Senior High School Media Class. Students were able to get a behind the scenes tour of the ABC 7 & NewsChannel 8 studio. After the tour Dante facilitated a Q&A session with the students about various newsroom careers.	2	Community Relations Director Newscast Director
12	4/5/2017	Participation in events or programs sponsored by educational institutions	Led by our Promotions Manager the students of Rockville High School toured the ABC 7 & NewsChannel 8 studios and newsroom. Students also were able to see a live taping of a news broadcast.	1	Promotions Manager

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
13	4/7/2017	Participation in events or programs sponsored by educational institutions	Holly Shannon, Director of Special Projects hosted students from the University of Ohio. Students were given a tour of the ABC 7 & NewsChannel 8 studios and newsroom. After the tour, Holly discussed various newsroom careers and career trajectories.	1	Director of Special Projects
14	4/18/2017	Participation in events sponsored by community groups	Community Relations Director facilitated a station tour with the opportunity to give students from Progressive Life Center's Illumination Program a behind the scenes look of a newsroom operation. A discussion was also led about career opportunities in the field of Broadcast Journalism.	1	Community Relations Director
15	5/5/2017	Participation in events or programs sponsored by educational institutions	Meteorologist's Brian van de Graaff and Alex Liggitt gave 7th grade student's with an interest in Meteorology a tour of the ABC 7's weather studio and also provided a career overview about Meteorology and advice on entering the business.	2	Meteorologist Executive Producer
16	5/11/2017	Participation in events or programs sponsored by educational institutions	Producer Amanda Page and Production Coordinator David Howell spoke with students from the University of Alabama and discussed various career opportunities within the Communications/Broadcast field.	2	Producer Production Coordinator